



Oswego Harbor Festivals, Inc.

Roy McCrobie Building, 41 Lake Street, Oswego, NY 13126
315/343.6858 Fax: 315/343.7390 www.oswegoharborfest.com

Dear Marketing Partner,

We would like to introduce (or reintroduce) you to Harborfest, an annual **admission-free festival** held the last full weekend of July along the shores of southeastern Lake Ontario in Oswego, NY. 2023 marks the 34th year that Harborfest will offer music, entertainment, and programming to upwards of 75,000 people.

Over the years, Harborfest featured a great line up of national acts, including the Night Ranger, Kansas, Little River Band, Barenaked Ladies, Blues Traveler, Dennis DeYoung, and many other regional and local performers. Our 2023 plans include another great lineup of headliners in Breitbeck Park, as well as entertainment and attractions in our Jazz & Blues Park (East Park) and West Linear Park (River Walk West), Arts & Crafts and Commercial Vendors, a Farmer's Market and a variety of Food Vendors. On Saturday evening of Harborfest, tens of thousands gather to witness the award-winning Fireworks Spectacular by Grucci.

Over the past we have had success in providing "exhibit space" to marketing units, such as Ford, Geico, Verizon Wireless, NYS Lottery, Turkey Hill Dairy, LL Bean and many more. If you represent a company that is promoting a product or business in 2023 we would invite you to be a part of our festival. Please complete and return a Marketing Unit Application, and a Harborfest representative will contact you shortly. Thank you for your interest in Harborfest.

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41 Lake Street

Oswego, NY 13126

(315) 343-6858

(315) 343-7390 (fax)

Email: marketing.membership@oswegoharborfest.com

www.oswegoharborfest.com

Harborfest July 27 – July 30, 2023

2023 HARBORFEST MARKETING UNIT APPLICATION

(Please print legibly and fill in completely)

BUSINESS NAME		CONTACT
ADDRESS		CITY, STATE, ZIP
PHONE	CELL	WEBSITE
EMAIL ADDRESS		

HAVE YOU EVER PARTICIPATED AS A MARKETING UNIT AT HARBORFEST: Yes No

MARKETING UNIT DISPLAY (Please circle venue and size preference)		
FOOTPRINT	BREITBECK PARK (7/27-30)	EAST PARK (7/28-30)
10'w x 10'd	\$2000	\$1000
20'w x 10'd	\$2500	\$1500
20'w x 20'd	\$4000	\$2000
30'w x 10'd	\$5000	\$2500
30'w x 30'd	\$6000	\$3000

Cost is only an estimate, final cost will be determined based on actual footprint, location and special needs. Price includes promotional support on Harborfest website. For footprints larger than 30 x 30, please contact us for cost. Cost does not include logistical support (i.e. – electric, tent, table or chairs).

DESCRIPTION OF EXHIBIT:

DAYS PARTICIPATING: Breitbeck Park All Days July 27 July 28 July 29 July 30
East Park All Days July 28 July 29 July 30

CHECK ONE: TENT TRAILER SURFACE REQUIRED (pavement/grass/etc.) _____

MISCELLANEOUS FEES (if required)

Electric outlet @ \$75 (Based on Duplex/20 Amps) Insurance @ \$90 Access to water: Yes No

Other Needs: _____

Contact Marketing/Membership Coordinator for pricing if you need to rent tent/table/chairs from Harborfest.

ELECTRICAL REQUIREMENTS: _____

Please attach a list of devices and power requirements for each (Amps/Volts)

BANNER/SIZING (provide your own): Choose one: Yes No Size: _____ Quantity: _____

VEHICLES ON DISPLAY: Yes No Type: _____ Size: _____

Upon review of application the Marketing/Membership Coordinator will send a contract/invoice to the contact listed above. If you have any questions, please contact the Marketing /Membership Coordinator at 315-343-6858 or email marketing.membership@oswegoharborfest.com. Mail completed application to: Oswego Harbor Festivals, Inc., 41 Lake St., Oswego, NY 13126