

Dear Marketing Partner,

We would like to introduce (or reintroduce) you to Harborfest, an annual **admission-free festival** held the last full weekend of July along the shores of southeastern Lake Ontario in Oswego, NY. 2020 marks the 33rd consecutive year that Harborfest will offer music, entertainment, and programming to upwards of 75,000 people.

Over the years, Harborfest featured a great line up of national acts, including the Night Ranger, Kansas, Little River Band, Barenaked Ladies, Blues Traveler, Dennis DeYoung, and many other regional and local performers. Our 2020 plans include another great lineup of headliners in our main park, Breitbeck Park, as well as entertainment and attractions in our Jazz & Blues Park (East Park) and West Linear Park (River Walk West), Arts & Crafts and Commercial Vendors, a Farmer’s Market and a variety of Food Vendors. Every Saturday night, tens of thousands gather to witness the award-winning Fireworks Spectacular by Grucci.

Over the past we have had success in providing “exhibit space” to marketing units, such as Ford, Geico, Verizon Wireless, NYS Lottery, Turkey Hill Dairy, LL Bean and many more. If you represent a company that is promoting a product or business in 2020 we would invite you to be a part of our festival. Please complete and return a Marketing Unit Application, and a Harborfest representative will contact you shortly. Thank you for your interest in Harborfest.

### MARKETING UNIT DISPLAY INFORMATION

<u>FOOTPRINT</u>	<u>BREITBECK PARK</u>	<u>EAST PARK</u>
10’w x 10’d	\$2000	\$1000
20’w x 10’d	\$2500	\$1500
20’w x 20’d	\$4000	\$2000
30’w x 10’d	\$5000	\$2500
30’w x 30’d	\$6000	\$3000

Cost is only an estimate, final cost will be determined based on actual footprint, location and special needs. Price includes promotional support on Harborfest website. For footprints larger than 30 x 30, please contact us for cost. Cost does not include logistical support (i.e. – electric, tent, tables or chairs).

Oswego Harbor Festivals, Inc.

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