

## Marketing Unit Opportunities

We would like to introduce you to Harborfest, an annual admission-free festival held the last full weekend of July along the shores of Lake Ontario in Oswego, NY. 2017 marks the 30<sup>th</sup> straight year that Harborfest will offer free music, entertainment and programming on five stages in five different venues to upwards of 100,000 people annually.

In 2016, we featured a great line up of national acts, including the Blues Traveler, Dennis DeYoung, Eaglemania (an Eagle's Tribute Band) and many other regional and local performers. Over 45 to be exact. Our 2017 plans include another great lineup of headliners, more Jazz & Blues, a Family Park at West Park, our Arts & Crafts Venue, a Jet Ski Show, Midway, Frisbee Dog Show and much more. Saturday night thousands gather to witness the award winning Entergy Nuclear Fireworks Spectacular by Grucci.

Over the last 29 years we have had success in providing "exhibit space" to marketing units, such as Geico, Verizon Wireless, NYS Lottery, Turkey Hill Dairy, Smuckers and many more. If you represent a company that is promoting a product or business in 2017 we would invite you to be a part of our festival. Please complete and return the form below and a Harborfest representative will contact you shortly. Thank you for your interest in Harborfest.

### MARKETING UNIT DISPLAY INFORMATION

<u>Footprint</u>	<u>Breitbeck Park</u>	<u>West Park</u>	<u>East Park</u>	<u>Riverwalk West</u>	<u>Riverwalk East</u>
10'w x 10'd	\$2000	\$500	\$1000	\$500	\$500
20'w x 10'd	\$2500	\$750	\$1500	\$500	\$500
20'w x 20'd	\$4000	\$1000	\$2000	\$750	\$750
30'w x 10'd	\$5000	\$1500	\$2500	\$1000	\$1000
30'w x 30'd	\$6000	\$2000	\$3000	\$1500	\$1500

Cost is only an estimate, final cost will be determined based on actual footprint, location and special needs. Price includes promotional support in Harborfest event program and on Harborfest website. For footprints larger than 30' x 30', please contact us for cost. **Cost does not include logistical items (i.e. electric, tent, tables or chairs).**

Agency: \_\_\_\_\_

Representing: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Estimated Footprint: \_\_\_\_\_ Desired Park: \_\_\_\_\_

Special needs: \_\_\_\_\_

Please return form to: **Oswego Harborfest, 41 Lake Street, Oswego, NY 13126**  
Attn: Sponsorship Coordinator, [sponsorship@oswegoharborfest.com](mailto:sponsorship@oswegoharborfest.com), 315-342-7140